



# little Étoile®

Health - Happy - Bright

“Your little star is your world,  
making exceptional early life  
nutrition products is ours.”





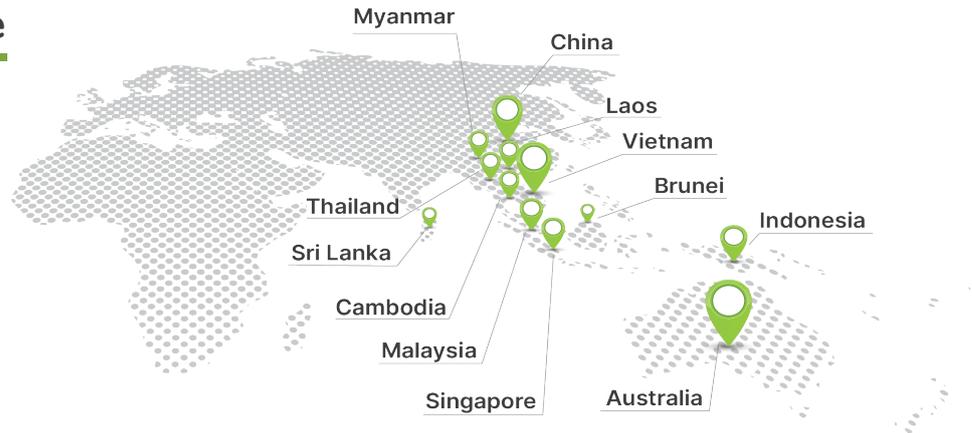
## About Little Étoile®

Little Étoile means “little star” in French. We are a member of Max Biocare Group, a company with over 20 years’ experience as an international innovator in bioscience and healthcare and is known as a specialist in women’s and children’s health.

Our goal is to provide early life nutrition products with premium quality ingredients that are safe, clean, sustainable, and of the highest nutritional integrity.

The quality of Little Étoile’s products is guaranteed by Max Biocare’s stringent pharmaceutical Quality Management System (QMS) that complies not only with applicable regulations but also include further voluntary control measurements.

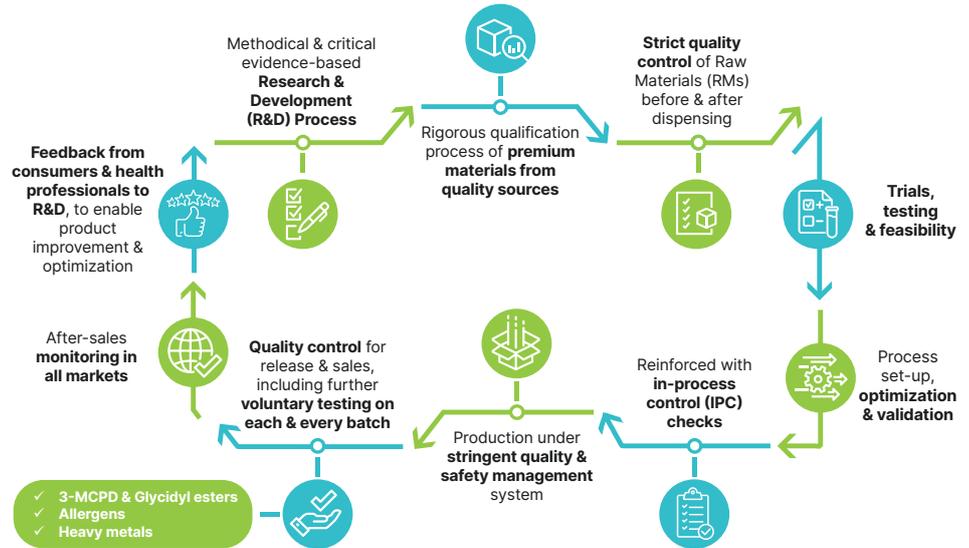
## Where we are



# Product Safety & Quality Control

With the knowledge and expertise gained through scientific research and empirical experience harnessed from 20+ years of pharmaceutical and nutrition quality management, we implement a validated, stringent quality control system that complies not only with applicable regulations but includes stricter voluntary control.

These voluntary controls include toxicity studies, such as allergens, heavy metals testing for each and every batch of our baby food, and 3-MCPD & glycidyl esters testing for all batches of our nutritional formulas.



We implement product tracing with our nutritional formulas. Each can has a unique QR code to verify its origins and provide product information.



Scan the QR Code on the bottom of each tin to verify and find out about product information.

# Product Formulation Principles

Little Étoile products are developed and formulated based on Max Biocare's guiding principles: **Evidence-Based, Natural and Trust**. The selection of the nutrients and amounts is based on scientific research and relevant government regulations, tailored to **specific age** group. We prefer the choice of **sustainable, natural** source of materials and practices in all steps of manufacturing and handling.



## High quality ingredients

All of our formula products use premium Australian milk from grass-fed cows, which has been shown in research to have higher nutritional content than milk from conventionally fed cows. All other ingredients in our products including amino acids, minerals, vitamins, DHA and Wellmune® are sourced from ethical, quality manufacturers in Australia, Europe and USA.

**Age-specific formula:** we do not believe in the policy of one-formula-fit-all. Each age group goes thru a different development stage, hence the requirement for nutrition is different. Our nutritional formulas are therefore tailored to each of these groups individually.

## Proprietary Opti-5 System - Our Science

Little Étoile® distilled child nutrition down to **5 major aspects of health** in our proprietary **Opti-5 System**, ensuring that your little ones can achieve their full potential for both physical and mental development.

This scientific systems ensures that each of every of our products has just what is needed, and at the amount just right for each age group's developmental requirements.



**Support Immune**  
Wellmune Beta-glucan® & Lactoferrin,  
Iron, Zinc, Copper, Vitamin D



**Naturally tasty**  
With no added sugar (sucrose)



**Australian grass-fed  
cow's milk**  
All of Little Étoile formulas state "Cow's  
milk" (Skimmed) as the first ingredient  
on the product label



**In compliance with  
the Opti-5 system**  
Comprehensive nutrients that  
work together in synergy



**For Brain &  
Eye Development**  
Combining nutrients including  
DHA, EPA, choline and lutein



**Ethically sourced, quality  
raw materials**  
Sustainable, natural, trusted origins  
& strict regulatory compliance.

**Support the 5 most important health areas during the first 1000 days of life**

- **Immune Support:** Wellmune Beta-glucan® & Lactoferrin, Iron, Zinc, Vitamin A, C, D...
- **Brain & Cognitive function:** Choline, DHA, EPA, ARA, Magnesium....
- **Vision function:** Lutein, Beta-carotene®, Omega-3 DHA, Vitamin A, E...
- **Digestive health:** GOS, Wellmune Beta-glucan®, vitamin B, Lysine...
- **Other minerals and vitamins:** Support growth and development, Calcium, Phosphorus, Molybdenum, Pantothenic acid, B vitamins, iron...



### Ethically sourced, quality raw materials

Sustainable, natural, trusted origins & strict regulatory compliance.



### Enhancing bone & tissue development

Calcium (1012mg/100g) / Phosphorus (722mg/100g) / Vitamins K / Vitamin D



40+ essential nutrients



### Sole Source of Advanced & Balanced Nutrition

Complying with nutrient requirements for a stand-alone formula



### In compliance with the Opti-5 system

Comprehensive nutrients that work together in synergy



Providing **41** nutrients, Little Étoile Clinical Nutrition Stage 4 is formulated based on Opti-5 Nutrition system, to provide a **complete** and **balanced** source of nutrition, specifically tailored to support optimal development for kids aged 2-6 years old.

- 🕒 **Sole source of nutrition:** suitable as the only source of nutrition if needed, as it meets the requirements for being a "sole source of nutrition" (complete and balanced) (FSANZ).
- 🕒 **Advanced levels of nutrients essential** for growing kids including calcium, phosphorus, vitamins K & D to maximize bone and tissue development, promote bone and muscle strengthening and establish a solid foundation for future development.

### Suitable for kids who

- 🕒 Require additional nutrition (on top of their everyday diet) to achieve optimal growth and development.
- 🕒 Need nutrient support for bone and muscle development and maximum height gain.
- 🕒 Have special nutritional needs (illness, recovering...), cannot consume normal foods, and require nutrient delivery by tube feeding.



Apple, Banana & Pear



Vanilla Flavoured Custard



Pear, Mango & Banana



Sweet Potato, Pumpkin & Corn



Peach & Pear Custard



Chicken, Veggies & Brown Rice



Beef, Veggies & Brown Rice



Mango, Peach & Chia seed Custard



Creamy Risotto, Vegetables & Brown Rice with DHA

Little Étoile Organic is **not just “Organic”**, We employ strict quality management, whereby the quality and safety of ingredients and products are checked and controlled throughout the entire process, from farm to pouch.

- 🕒 **Allergen friendly:** Tested for 8 most common allergens egg, gluten, milk (except in custard varieties), peanut, soy, crustacea, sesame, and fish.
- 🕒 **Heavy metal testing:** to enhance product safety
- 🕒 **Nutrition:** We are accurate and honest about nutrition on label

**LITTLE ÉTOILE® ORGANIC IS PROUDLY AUSTRALIAN CERTIFIED ORGANIC**



LITTLE ÉTOILE® ORGANIC

## WHERE TO BUY



[www.litteetoile-sg.com](http://www.litteetoile-sg.com)



[www.maxbiocare.com](http://www.maxbiocare.com)

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