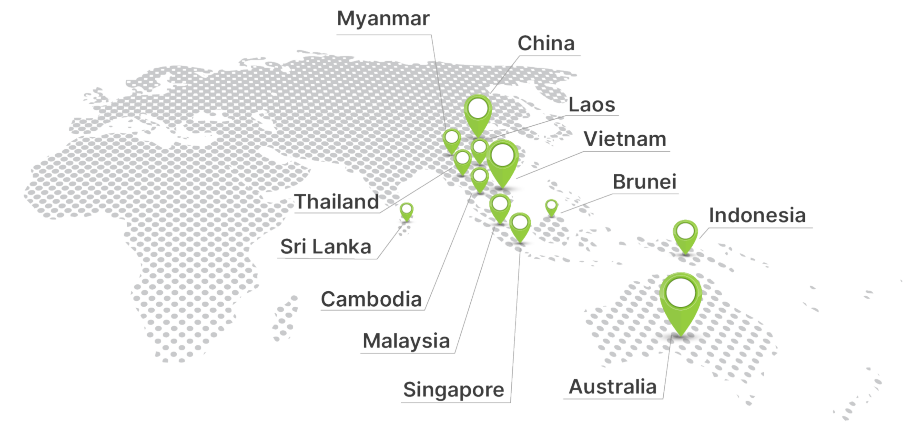




A vertical strip on the left side of the page shows a close-up of purple flowers, likely Salvia (Sage), with small, tubular blossoms and green foliage.

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About Max Biocare

Max Biocare Group is a proudly Australian company with over 20 years of experience as an international innovator in bioscience & healthcare. Our products are sustainable & eco-friendly, with a focus on using ingredients that nature itself provides. As all of our business, we support and are committed to the Trusted Provenance of Gippsland.

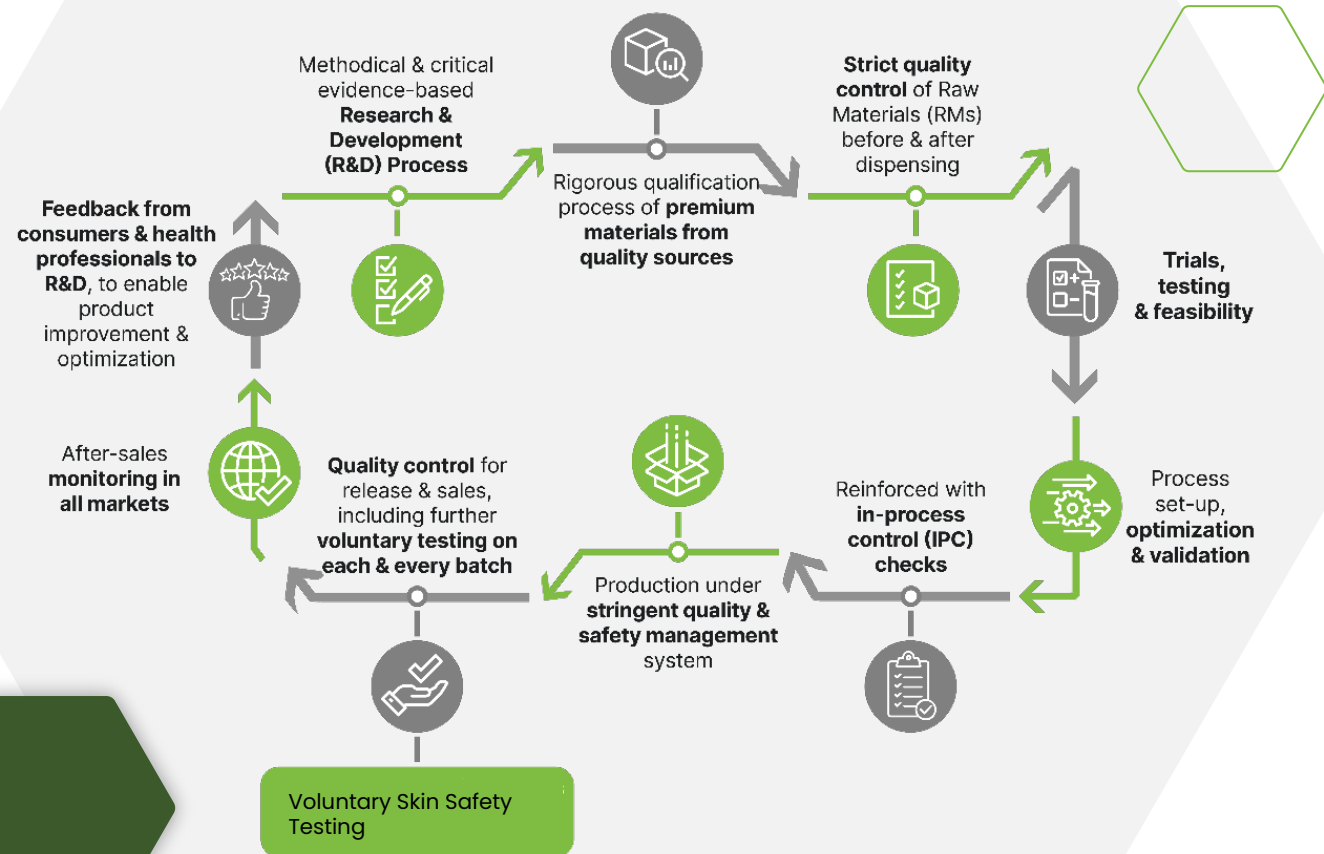


Belmarama's product quality is guaranteed by Max Biocare's stringent pharma-inspired, detailed Quality Management System (QMS) that complies not only with applicable regulations, but with the standards of additional testing that is voluntarily performed.

Product Safety and Quality Control

Through the accumulation of over 20 years of experience in scientific research & quality management of pharmaceutical, nutraceutical & cosmeceutical products, the QMS quality control system we implement is fully validated at all stages.

This means that the ingredients we use, and the formulations are not only compliant with accepted regulatory requirements, but incorporate an additional layer of more stringent, voluntary control measures. This includes voluntary safety testing on individual products.





Located in Yinnar, within the picturesque heartland of South-West Gippsland, the **Max Biocare Research Park** is the focal point of our dedication to practical innovation in natural ingredients and products.

We are blessed with abundant, natural resources that we manage with sustainability in mind, including an intertwining water storage containing over 4500m² of surface area, and a growing and flourishing bee colony that is busy buzzing around enjoying the sweet nectar and nutritious pollen, while ensuring the continuity of pollination cycles. As a result of the diverse open environment we have established, we are blessed to be frequented by an increasing population of indigenous fauna, which is a testament to the health of the land.

Organic, All-Natural

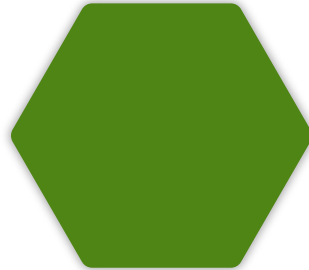
Proprietary ingredients

*Max Biocare's all-natural, organic, **proprietary** ingredients are sustainably grown and sourced from our Research Park.*

The Park's flora boasts an impressive collection of thousands of medicinal plant varieties, including indigenous and exotic species. There are also hundreds of species of fruit trees and re-established indigenous trees and shrubs.

Our proprietary ingredient business contributes directly to the **trusted provenance of the Gippsland region**. We maintain the natural integrity of our ingredients by preserving them straight after picking, through processes such as freeze-drying, to lock in their original flavours, aromas, nutrient density and medicinal properties, without the need for preservatives.





Naturally derived fragrances

Since the time of Cleopatra and beyond, plant-derived fragrant oils were famed for their beauty and health benefits, on their own and in conjunction with cosmetics and toiletries. We produce a range of hand-crafted fragrances and essential oils, botanically sourced from our own plantation gardens and from Australian native species. Our fragrances are suitable for a wide range of different cosmetic, skincare and personal care applications.

ALL-NATURAL, ORGANIC, PROPRIETARY INGREDIENTS



Bee Derived Ingredients

The historical use of bee products in formulations & complimentary medicine is known as “Apitherapy”. Derived from our very own beehives (or “apiaries”) housing Western Honeybee (*Apis mellifera*) colonies, Max Biocare produce our own scientifically-validated “MaxApium” range of materials including beeswax, honey and bee venom, which feature across our nutritional, skincare and personal care products.



ALL-NATURAL, ORGANIC, PROPRIETARY INGREDIENTS

Unique medicinal botanicals

Max Biocare's organic, scientifically validated & chemical-free herbs & plants are grown in Gippsland Victoria using sustainable environmental practices. We have thousands of medicinal, herbal varieties

Botanicals used in our range include:

- Borage (*Borago officinalis*)
- English Lavender (*Lavandula angustifolia*)
- Korean Mint (*Agastache rugosa*)
- Nasturtium (*Tropaeolum majus*)
- Mexican Sage (*Salvia leucantha*)
- Marigold (*Calendula officinalis*)
- Thyme (*Thymus vulgaris*)
- German chamomile (*Matricaria chamomila*)
- Red boronia (*Boronia heterophylla*)
- Australian lemon myrtle (*Backhousia citriodora*)
- Australian anise myrtle (*Syzigium anisatum*)
- Wormwood (*Artemisia sp*)
- Sea fig (*Carpobrotus sp*)
- Heal-all (*Prunella vulgaris*)



About Belmarama

Belmarama means “beautiful moon”, a combination of “bel”, from the French word for beautiful, and “marama”, from the Maori word for moon.

Inspired by the beauty of nature, and the light of knowledge, our products are scientifically formulated using quality, naturally-derived and Australian origin ingredients, many originating from our own supply, and combined with innovative targeting and delivery systems.

We provide a full range of unique, dermatologically tested cosmetic and personal care products suitable for daily application, to gradually enhance the health and appearance of skin and hair, while boosting wellbeing and positivity.





Belmarama porfolio



Skincare

Our Belmarama range features innovative, advanced technology in cosmetic skincare and beauty, with all products having been dermatologically tested and stringently quality controlled.

Our innovation arises from the use of smart technology and sustainable manufacturing processes to ensure effectiveness and safety.

Our range of unique facial cosmetics incorporates naturally-derived raw materials that have been quality and stability validated.





Personal care

Belmarama's unique range of haircare and body wash products liberates the freshness and natural cleansing properties of Australian floral and herbal ingredients. Innovated by inclusion of our own proprietary ingredients.





Fragrances

Belmarama have been inspired by the beauty of the Australian landscape to deliver a range of hand-crafted, bespoke natural fragrances. These products have been formulated using essential oils derived from our own floral plantations and include the naturally intensity and depth of Australian botanical and floral scents.





Feminine hygiene



Belmarama's unique range of dermatologically tested feminine hygiene washes was inspired by Max Biocare's intimate understanding of women's inner health, to provide a range of Feminine Hygiene washes that have been designed to cater for women of different life stages. Our innovation comes through from the use Max Biocare's own naturally derived botanicals, base ingredients and fragrances, with clinical testing to ensure that we deliver on our promises of effectiveness and satisfaction.

Skincare range



Belmarama

Refreshing Day Moisturizer

A light, smooth and freshening daily facial moisturizer compatible to most skin type, suitable for everyday use and in conjunction with our facial serums.

Functions & features:

- Moisturizing & Hydrating
- Low skin irritation
- Suitable for all skin types, including dry, sensitive skin
- Non-greasy & well absorbed
- Dermatologically tested
- Paraben free

For: all skin types, including dry, sensitive skin
Non-greasy, well-absorbed

Active ingredients:

Rosmarinus officinalis (Rosemary) leaf extract; zinc gluconate, alpha-tocopherol, bisabolol; panthenol; nicotinamide; hyaluronic acid.

Pack size: 50g



Belmarama

Age Defense Cream

A lightly penetrating antioxidant and repair cream to support the skin's natural defences against the ravages of ageing and the harsh environment.

Functions & features:

- Low skin irritation
- Antioxidant & smoothening complex
- Suitable for all skin types & daily use
- Penetrates, repairs, nourishes & protects
- Non-drying
- Dermatologically tested

Active ingredients:

Vitis vinifera (grape) seed oil; *Solanum centrale* (Australian bush tomato) cellular extract; *Carpobrotus* (sea fig) leaf extract; panthenol; nicotinamide; ceramides; alpha-hydroxy acids; *Apis mellifera* (Western honeybee) venom extract.

Pack size: 50g

The background of the image is a close-up, high-resolution shot of water ripples. The water is a vibrant teal color, and the ripples create a complex, organic pattern of light and dark lines that flow across the frame. The lighting is soft, highlighting the texture of the water's surface.

Personal care range



Belmarama

Hydrating Shampoo

A luxurious, nature-inspired cleansing shampoo that gently removes excess oils and helps to restore the natural moisture balance of your hair and scalp.

Functions & features:

- Cleanses & hydrates
- Designed for dry & normal hair types
- Botanically infused with our own herbal essences
- Suitable for everyday use
- Gently disinfects

Active ingredients:

Rosemarinus officinalis (Rosemary) essential oil; *Eucalyptus olida* (strawberry gum) essential oil; *Matricaria recutita* (chamomile flower) extract.

Pack size: 500ml



Belmarama

Restoring Conditioner

A deeply penetrating conditioning formulation, designed as a follow-up treatment to cleansing, to leave hair manageable and to restore natural shine and softness to damaged hair follicles.

Functions & features:

- Softens and detangles
- Protective & prevents dryness
- Botanically infused
- Suitable for everyday use
- Non-irritant

Active ingredients:

Cocos nucifera oil; *Simmondsia chinensis* (Jojoba) Seed Oil; *Salvia officinalis* (sage) extract; *Panthenol*

Pack size: 500ml



Belmarama

Refreshing Body Wash

A revitalizing, signature formulation for a gently foaming, fragrant cleansing experience that leaves skin feeling smooth, supple and refreshed.

Functions & features:

- Cleanses and moisturizing
- Smoothing & toning finish
- Controls odours
- Botanically infused
- Non-drying formula

Active ingredients:

Backhousia citriodora (Australian lemon myrtle) essential oil; *Citrus Aurantium Amara* (Neroli) essential oil;

Pack size: 500ml



Fragrances

Belmarama Eau de parfum

Parfum name: Fleurielle

Parfum slogan: Elegance in Bloom

Immerse yourself in the refined beauty of Fleurielle, a fragrance inspired by the lush blooms of a secret garden in Yinnar. Infused with delicate flowers and crafted for the modern woman, this scent is the epitome of elegance.



The background of the image features a close-up, top-down view of water. The surface is covered in intricate, shimmering ripples that catch the light, creating a pattern of bright highlights and soft shadows. Numerous small, clear bubbles are scattered across the water's surface, some appearing as simple spheres and others as more complex, elongated shapes. In the corners of the frame, several vibrant green leaves are partially visible. These leaves have a smooth, slightly glossy texture and prominent veins, adding a natural, organic feel to the composition. The overall aesthetic is clean, fresh, and serene, evoking a sense of purity and naturalness.

Feminine Hygiene Range

Belmarama Feminine Hygiene

Everyday Cleansing Wash

A light, silky-smooth, gentle rinse-off formula suitable for everyday use, to gently cleanse and moisturize your intimate area.

Functions:

- Cleansing & soothing
- Moisturizing & Hydrating
- Low skin irritation
- Deodorizing
- Promotes microbiome and pH balance
- Suitable for ages 12+

Active ingredients:

Frescoblend® (Backhousia citriodora & Syzigium anisatum essential oils), Calendula officinalis flower extract; bisabolol

Pack size: 200ml



Belmarama Feminine Hygiene

Pregnancy & After-birth Cleansing Wash

A light, creamy foaming wash, specially formulated for women during and after pregnancy to gently cleanse, moisturize, disinfect and heal during the child-bearing transition.

Functions:

- Cleansing & soothing
- Moisturizing & Hydrating
- Deodorizing
- Low skin irritation
- Support skin renewal & repair
- Promotes microbiome and pH balance
- Suitable for ages 12+ yrs

Active ingredients:

Procaroblend® (Aloe barbensis leaf extract; Lavandula officinalis essential oil; Helianthus annuus oil), allantoin, bisabolol.

Pack size: 200ml



Pregnancy & After-birth Cleansing Wash

Belmarama Feminine Hygiene

Healthy Ageing Cleansing Wash

A light, creamy foaming wash, specially formulated specifically for women of menopausal age with more specific changes to their intimate zones.

Functions:

- Cleansing & soothing
- Moisturizing, Hydrating, prevents dryness
- Deodorizing
- Low skin irritation
- Support skin renewal, repair and firmness
- pH 6.8 (balanced for older women)
- Promotes microbiome balance
- Suitable for ages 40+

Active ingredients:

Menoblend® (*Lavandula angustifolia* essential oil, *Salvia sclarea* essential oil; *Boronia heterophylla* essential oil; arginine cocoate; alpha tocopherol; panthenol; allantoin)

Pack size: 250ml



Max
Biocare



Little
Étoile



Belmarama



Max
Biocare
Institute



Young
Sparks



Nurture
Central



Natural
Inspiration
@Yinnar



Healthy
Ageing

