MBc SwimVive 360™

COMPLETE SWIM-CARE SYSTEM

Pool, sea and open water.
From first lessons to lifelong fitness

Protect before. Clean-recover after. Restore comfort.
Support active lifestyles



An innovation by Max Biocare

max biocare group

max biocare group

Established 2000 |
Melbourne, Australia

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SwimVive 360™ Introduction

From first lessons and family holidays to regular training and lifelong fitness, time in the water supports health, confidence and active lifestyles [1]. Across pools and open water, care needs vary with residues, sun exposure, wetting, drying and friction—from dry-feeling skin to rough or tangled hair [2–4,22,24,25]. Wet swimwear adds hygiene considerations; longer or more demanding activity brings additional muscle, joint, hydration and nutritional needs [5–7].

A one-hour recreational pool swim reduced skin-hydration measurements and surface oils and increased skin pH. While values returned to baseline the next day, this demonstrates that even recreational swimming can cause **temporary changes in skin condition**[22]. In a study of **44 infants aged 3–6 months**, skin oils and pH remained stable in the lotion group, while some measurements declined in the no-lotion group[23]. Repeated artificial-seawater exposure increased combing resistance in laboratory hair tresses [24].

Higher-exposure to water increases care needs: skin water loss increased after two hours of training in **33 young elite swimmers**; separate microscopy found cuticle and pigment changes in selected discoloured swimmer hair [2,3]. Research also documents training-related shoulder and knee problems [6].

MBc SwimVive 360 - Care matched to the swimmer.

MBc SwimVive 360™ combines specialist swim washes, skin and hair care, and targeted health-support products for occasional and professional swimmers alike—in pools, the sea and other open water.

MBc SwimShield™

5 - ACTION CLEAN-RECOVERY TECHNOLOGY



Our specialist washes feature **SwimShield 5C™ : Counter Chlorine. Capture Minerals. Cleanse Residue. Comfort Skin. Condition Hair.** Chlorine care applies where chlorine is present; other products extend care beyond cleansing to support swimmers' wider needs.

Care concerns	Care needed	Max Biocare's answer
Residue, odour & build-up: Pool-treatment residues, minerals, sea salt, sand, oils and sunscreen may remain after swimming.	Gently remove residues while supporting skin comfort and hair quality.	**Skin, scalp & hair: SwimShield 5C™** 2-in-1 shampoos and body washes for targeted after-swim cleansing.
Dry or itchy skin: Repeated immersion and washing can affect skin-barrier function.	Replenish moisture and soothe dryness-related discomfort.	**Skin care:** Body lotions for daily moisture; richer creams for very dry, irritated skin.
Rough or tangled hair: Oxidants, metal deposits and friction can alter the hair surface.	Soften, smooth and improve manageability.	**Hair care:** Conditioners and hair oils for softness, smoothness and manageability.
Chafing & dampness: Wet fabric and rough surfaces can irritate or break skin.	Reduce dampness and friction; separate wound care for broken skin.	**Hygiene & barrier care:** gentle external cleansing and moisturising support for intact skin.
Muscle & joint discomfort: Repeated movement loads muscles and joints; needs also vary with age.	Support function and mobility; pain relief.	**Muscle & joint care:** health supplements and topical applications.
Growth & dietary needs: Nutritional needs vary with age, growth, diet and activity.	Age-appropriate nutrition; additional support for identified needs.	**Nutrition:** supporting bone and muscle health, growth and development, immunity, digestion, cognition and vision.

Further research and development

We are exploring hydration and recovery nutrition, sun protection, and care for friction and prolonged wet exposure to expand SwimVive 360™.

SwimVive 360™ Complete Product System

All life stages – all water

Care for skin & hair*

	BEFORE-SWIM Protection	AFTER-SWIM WASH SwimShield 5C™	AFTER-CARE Skin & Hair Recovery
little Étoile® BABY CARE **Calm Skin. Soft Hair. Joyful Little Swims.** • Babies & children • People with sensitive skin.		 SWIMPROTECT 2-IN-1+	
salvarity **Fresh Skin. Smooth Hair. The Calm After Every Swim.** • Teens • Tweens • People with sensitive skin.		 SWIM-FRESH	
GARDEN OF WELLNESS **Soft Skin. Silken Hair. The Ritual After Every Swim.** • Adults, including travellers and wellness consumers.		 SWIM SOOTHE	

* Select products according to age, individual need and product directions. Before-swim use is subject to facility policy.

Care beyond skin & hair

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EVIDENCE-BASED • NATURAL • TRUST

Health supplements and topical products for bone, joint and muscle support



little Étoile® Clinical Nutrition

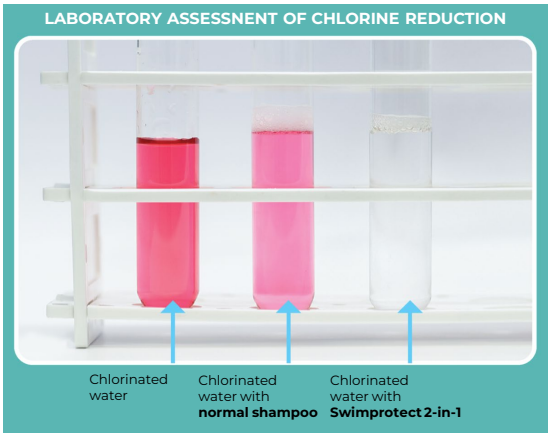
Nutrition, including Food for Special Medical Purposes, for children aged 2–6 with additional nutritional needs.

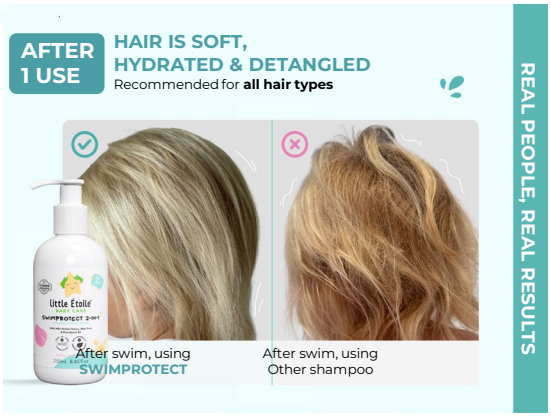


SwimShield 5C™

Five connected actions. One specialist wash.

SwimShield 5C™ Actions	How the wash works
1. Counter Chlorine	A chlorine-reducing system helps neutralise reactive chlorine residue.
2. Capture Minerals	Mineral-binding ingredients help carry selected metal residues, including copper, into the rinse.
3. Cleanse Residue	A balanced cleansing system lifts body oils, sunscreen and other residues.
4. Comfort Skin	Moisture-binding and skin-conditioning ingredients support a soft, comfortable after-wash feel.
5. Condition Hair	Conditioning ingredients help soften and smooth hair for easier handling and manageability.





Not just a promise.

Measured results from finished-product testing.

Testing endpoint	Little Étoile SwimProtect 2-in-1+	Salvarity Swim-Fresh	Garden of Wellness Swim Soothe
Chlorine reduction | 1 minute	81.22%	83.33%	85.78%
Bromine reduction | 1 minute	81.80%	91.99%	86.98%
Copper measured in rinse vs water | 1 minute	2.0×	3.67×	2.0×
Gravimetric cleansing of oil & dirt on hair | 1 minute	81.8%	90.0%	94.25%

Evidence beyond residue removal

Dermatologically tested:	All three specialist washes recorded an irritation score of 0/4 in patch tests, with 50% of participants in each study having sensitive skin.
SwimProtect's additional testing:	• Laboratory Eye Irritation Test: classified as non-irritant. • Laboratory hair cleansing: 81.8% oily-residue removal versus 45.8% with water alone, after a one-minute wash. • Hair feel was recorded as smooth and silky.

Sources: Max Biocare portfolio (26 September 2026) and product-testing records; Ozderm; ALS OptiSafe Eye Irritation Test. Hair feel is a qualitative observation.

Comforting skin and conditioning hair

with Max Biocare's innovative botanical extracts and biofloral honey.



Many Flowers. One Max Biocare Standard.

MBc BIOFLORAL HONEY™ POLYFLORAL

Moisture support + Conditioning

Amber-gold with a delicate floral character, MBc Biofloral Honey™ is lovingly made by **our own honey bees at our Gippsland research parks**. Around **400 Salvia varieties** grow alongside flowering herbs, fruit trees and native plants, providing flowers across the seasons. Analysis of our harvests has identified **p-coumaric acid, chrysin, ferulic acid, quercetin, kaempferol and apigenin,** *phenolic* compounds with antioxidant activity [8].

The Science

Honey's fructose and glucose attract and hold moisture, supporting formulations for **softer, hydrated-feeling skin, scalp comfort and smoother, conditioned hair** [9].

Laboratory testing of MBc Biofloral Honey™ has identified **phenolic compounds** and **demonstrated measurable antioxidant** activity in the raw ingredient, complementing its **moisture-binding role in skin and haircare** [8].



Quiet Strength in Bloom

SALVOTECT™ SALVIA MICROPHYLLA

Antioxidant + Barrier comfort

SALVOTECT™ is Max Biocare's extract of Baby Sage—a resilient flowering plant with beautifully aromatic leaves, grown in our research parks in Gippsland.

In Mexican traditional practice, Baby Sage was used in **baths and skin preparations for rashes and other skin eruptions** [11]. Leaf studies have identified **catechin, caffeic acid, vitexin, carnosic acid and carnosol** [12, 13]—plant compounds with antioxidant potential to help neutralise cell-damaging molecules.

The Science

Laboratory studies of selected Baby Sage extracts found reduced inflammation-related signals and changes linked to **skin's moisture barrier, surface renewal and collagen maintenance** [14, 15]. Collagen helps give skin structure and suppleness. These early findings support exploring **skin and scalp comfort**.

Max Biocare's SALVOTECT™ ingredient testing recorded an **85.88% increase in measured antioxidant activity over 30 minutes** [10].



Nature's Velvet. Living Strength.

STACREGENIX™ STACHYS BYZANTINA

Skin comfort + Skin suppleness

STACREGENIX™ is Max Biocare's flower, leaf and stem extract of Lamb's Ear (*Stachys byzantina*)—a botanical remembered first by touch, with soft, silvery leaves grown in our research parks.

Traditionally used for cuts, wounds and inflamed skin [17], Lamb's Ear has a long history in skin care. Studies have identified **chlorogenic acid, verbascoside, apigenin-related compounds and harpagide** [19-21]—plant compounds linked with antioxidant and skin-supportive potential.

The Science

Laboratory studies of selected Lamb's Ear extracts suggest **skin-calming and antioxidant potential**, plus activity against ***Staphylococcus aureus***, a bacterium that can cause skin infections [18-20].
Findings also suggest potential to limit sugar-related protein damage and the breakdown of **elastin and hyaluronic acid** [19] — components that support skin's **flexibility and moisture**.

Our STACREGENIX™ ingredient testing recorded a **70.42% increase in measured antioxidant activity over 30 minutes** [16].

Our care has roots.
Gippsland provenance, supported by laboratory testing.

Products families can trust. A partner you can rely on.

Founded in Melbourne in 2000, Max Biocare brings more than 25 years of experience across medicines, nutrition, skin and personal care. Our work connects proprietary ingredients, scientific research, formulation, manufacturing and stringent quality control - the capabilities behind **MBc SwimVive 360™**.





From seed, through science, to shelf.

SEED — Our care has roots.

At our Research Parks in Gippsland, Victoria, we cultivate and study selected botanicals alongside our own bee colonies. Baby Sage brings vivid flowers and leaves that release a fresh, blackcurrant-like scent when brushed. Lamb's Ear offers a different beauty: silver leaves, velvet-soft to the touch. These are the living beginnings of our proprietary botanical ingredients.

We care for the flowers that care for our bees.
Long before the first amber-gold drop of honey is collected, we nurture the world around our bees. Native flowering plants, fruit trees and flowering herbs are chosen for their resilience, value to pollinators and successive flowering—providing varied nectar and pollen through the seasons. In return, the bees' pollination helps sustain the landscape that nourishes them. From our own colonies comes **MBc Biofloral Honey™**, an Australian polyfloral honey.

SCIENCE — From harvest to formulation.

The work continues in our Port Melbourne laboratories, where our scientists investigate harvested materials and develop selected extracts into proprietary ingredients through research and purification. Cultivation, ingredient development and formulation remain connected under our scientific oversight.

Our doctorally qualified Research & Innovation team combines ingredient knowledge with formulation development and product-specific safety, stability and performance evaluation. Specialist external testing complements our in-house capabilities. **Ingredient research informs our choices; finished-product testing evaluates the complete formulation.**

MANUFACTURING — Bringing formulations to life.

Our Port Melbourne laboratories and cosmetic-manufacturing capabilities connect development with quality-controlled production. Cosmetic manufacturing operates within a **GMP / ISO 22716 framework**, supported by quality control and documentation.

SHELF — Supporting the people who provide the care.

Product information, evidence summaries and education help partners understand the range and guide product selection. Training, supply coordination and market feedback extend that relationship beyond launch—connecting our scientific work with everyday care.

MBc360
DEVELOPMENT & QUALITY SYSTEM
FULL CIRCLE ASSURANCE

QUALITY — Our established standard.

From ingredient selection to finished product and ongoing review, we follow our stringent, established **MBc360™ Development & Quality System**.



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RESEARCH PARKS



Located at Yinnar and Langsborough, in the picturesque pastoral hinterland of South-West Gippsland, the Max Biocare Research Parks embody all our guiding principles of research and development, quality, ethical practices and sustainability, safeguarding, conservation and community engagement.

Our natural ingredients are grown here, using sustainable practices include a working bee colony, permaculture planting and all-year-round flowering gardens, allowing us to integrate into the local environment's life cycle.

Learn more about us



Science matters.
So does everyday experience.

Award recognition and customer feedback on selected Little Étoile products in the SwimVive 360™ range.

AWARD RECOGNITION



Individual-product and shared-range recognition.

CUSTOMER RATINGS



*Hair Oil, Soothing Barrier Lotion and Skin Recovery Cream: official-site review snapshots recorded 26 September 2026. * SwimProtect reviews and award recognition relate to the previous-generation formula.*

In their own words:

"And since I started using that, no itchy skin."

Sharyn | SwimProtect new generation

"I have just found it has improved my hair quality."

Erin | Hair Oil

JUMP! Hackham original recording, 1 October 2026. https://www.facebook.com/reel/28740654008879436



Loved by Families, Shared by the Community

Calm skin. Happy swims. Bright little days.









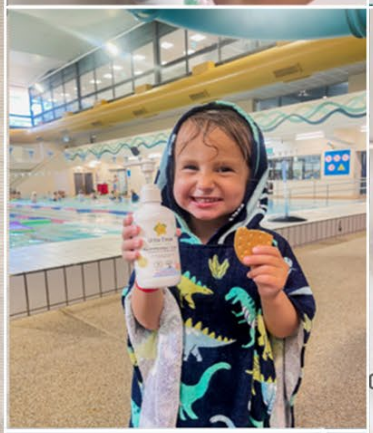






















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Published studies concern specific preparations. MBc ingredient assays are not clinical measurements of finished-product benefits.

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Partner with Max Biocare Group

Every swim creates a care moment. Frequent swimming creates a repeat-care opportunity.

MBc helps partners build the complete swim care routine around every swim.

Make after-swim care part of your offer.

A specialist wash is the starting point. Add skin and hair after-care to suit individual needs.

Choose from **Little Étoile, Salvarity and Garden of Wellness** to suit your customers. Max Biocare supports your team with product information, evidence summaries and training.

Scan to learn more and contact us.

Complimentary trial packs and counter displays



SwimVive 360™ trial pack
Three product sachets for customer trial.





Branded countertop display units
For displaying purchased stock.

Retailer orders include **complimentary SwimVive 360™ trial packs**, each containing **three product sachets** for customers to try. **Branded countertop display units** are also supplied **free of charge**.

Proprietary Ingredients

MBc360 development & quality system

GMP / ISO 22716 manufacturing

Finished-product safety and performance testing